



West Michigan

2023-24 Company Sponsorship Packages

		Gold Sponsor \$3,500	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Event Sponsor \$300	In-Kind Products/Services	
MEMBERSHIP	One year membership to SMPS (\$449 Value)	X				<i>In-Kind donations could include: Wine or alcohol donation; SMPS logo'd promotional items; color printing/scanning services; raffle prizes for special events; audiovisual equipment/rentals, etc.</i>	
JOB ADS	Job posting to SMPS West Michigan Job Board - 2 month duration per posting (\$100/ea. value)	Unlimited Posts	5 Posts	2 Posts			
BD TRAINING	Free registration to the SMPS/ ACEC Seller Doer Workshop (\$95-\$190 value)	2 Registrations	1 Registration				
SOCIAL MEDIA & EMAIL ADS	Sponsor highlight on email and social media. Emails will be sent to SMPS WM's entire mailing list. Including graphics or short video.	2/year	1/year	1/year	Mention in Sponsored Event Only		Mention in Sponsored Event Only
LOGO ON WEBSITE	Logo on SMPS WM Sponsor Page with link to the company website and social media.	X	X	X	Sponsored Event Page Only		As Applicable
EVENT SIGNAGE	Logo on signage at all Chapter events, including virtual.	X	X	X	Sponsored Event Only		Sponsored Event Only
RECOGNITION	Verbal Recognition at Events.	X	X	X	Sponsored Event Only		Sponsored Event Only
PROMO ITEMS	Display literature /company promo items at events. Literature/company promo items can also be included in the speaker gift bag.	X	X	X	Sponsored Event Only		Sponsored Event Only

1. SPONSOR AGREEMENT

NAME

COMPANY NAME

STREET ADDRESS

CITY / STATE / ZIP

EMAIL

PHONE

SIGNATURE

Although payments and contributions to the Society of Marketing Professional Services (SMPS) West Michigan Chapter are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2. SPONSORSHIP LEVEL

(CIRCLE ONE)

Gold Sponsor
\$3,500

Silver Sponsor
\$2,000

Bronze Sponsor
\$1,000

Event Sponsor
\$300

3. LOGO

Please send your firm's vector or high resolution logo to:
Katrina Reed, CSM Group; katrina.reed@csmgroup.com

4. PAYMENT

(2 OPTIONS)

1. CHECK

Please send this signed contract and check to our Treasurer:

Attn: Andy Weisbrodt (SMPS)

Pluene Service Company

750 Himes St. SE, Grand Rapids, MI 49548-3424

2. CREDIT CARD

Send your signed contract to Chloe Beighley, SMPS WM Membership Director (cbeighley@towerpinkster.com) and visit our website (smpswm.org) to purchase a sponsorship package using all major credit cards.